

## Thank you for partnering with us on the 2024 Liberty Bank Rotary Club Thanksgiving Drive!

We look forward to working with you to support our community this Thanksgiving. Since 2004, the Liberty Bank Foundation, along with Rotary Clubs like yours, have worked together to ensure all families in our communities can enjoy a Thanksgiving dinner.

- Liberty Bank Foundation will provide up to \$200,000 in matching funds for the Drive (25 cents per dollar raised). If the amount raised during the Drive (October 1 – November 18, 2024) is greater than \$800,000, matching funds will be distributed based on the percentage of the total raised by each Club.
- Clubs are eligible to participate if they have participated in the past and/or represent a city/town where Liberty Bank has a branch location.
- Each Rotary that has signed on to the Drive (completed and submitted this form) will be able to receive donations from the general public that are specifically allocated to the Club's fundraising efforts.
- Liberty Bank will provide fundraising materials for your Club by request. Materials can be requested by emailing Toral Maher ([tmaher@liberty-bank.com](mailto:tmaher@liberty-bank.com)). Materials for this year's campaign can be sent to your local branch for pick-up. Please plan ahead. Materials take 2-3 days to arrive at your local branch.
- Donations will be collected online and by mail. Liberty Bank branches will be promoting the Drive **but will not be collecting donations in the branch.**
- The Drive will begin at 9:00 a.m. on Tuesday, October 1, 2024.
- The Drive will end at 3:00 p.m. on Monday, November 18, 2024.
- Donations must be received by CFMC online or by mail by 3:00 p.m. on Monday, November 18, 2024 in order to be matched by Liberty Bank Foundation.
- Donation checks will be mailed to beneficiaries identified by Rotary partners the week of November 25, 2024.
- Liberty Bank will promote the Drive in all 57 branches and will display a QR code that directs individuals to the fundraising page on the Community Foundation for Middlesex County's website. **Please Remember: Donations will not be collected at the branches.**
- **Funds contributed by Rotary Clubs must be raised during timeframe of the Drive: Tuesday, October 1, 2024 to Monday, November 18, 2024. Funds raised before October 1, 2024 or after November 18, 2024 will not be counted towards the Drive or be matched by Liberty Bank Foundation.**
- **All donations and matching funds will be distributed evenly among the nonprofit(s) selected as beneficiaries of the Drive. \***
- Only those organizations identified by you on this form, will receive a check at the end of the Drive.
- Funds raised are to be used to provide food and meals for Thanksgiving and the holiday season.

*\*Please note, if a Club has selected more than one beneficiary then the funds raised will be split evenly among each beneficiary named.*